

**“ALWAYS CLEAN” CLUB OPTION**  
***“Sign up today and get every other cleaning for HALF-PRICE!”***

In case you’re wondering how we can afford to offer every-other-cleaning at half price (and of course you are), here’s the answer:

In your own life, you know that if you wait to mop your floors until they’re really grungy, it takes much longer and involves a lot more elbow grease to eradicate long-standing stubborn spots, spills, and stains. Your carpet isn’t much different.

It’s a whole lot easier for us to clean your carpet and keep it that way for you by giving you a HALF-PRICE cleaning six months after our initial cleaning. By doing this, our cleaning time will be cut in half, and since cleaner carpets require fewer cleaning agents, the costs involved in maintaining your carpet is less, too.

**It’s a WIN! WIN! Situation for both of us**

The truth is, we’ll be helping each other out. You’ll be getting a HALF-PRICE cleaning, maintaining your carpet properly, enjoying a significantly healthier home and protecting the investment you have in your carpet. And in turn, we will have you as a happy client for many years to come; which gives both of us security and peace of mind. We think we could all use a little more of that.

**The Rules are SIMPLE:**

- You are required to clean and protect the carpet in all of the areas enrolled in this program. Only the areas that are protected by *Maxim Advanced Carpet Protection* qualify for this program.
- You are asked to schedule your 6-month cleaning at the time of your acceptance into the program.
- 500 square foot minimum must be cleaned and protected to be eligible for the program.
- On your 6-month service, the cleaning and protection will be HALF-PRICE.
- We will notify you of your 6-month appointment several weeks prior to your cleaning date.
- No furniture will be moved on the 6-month cleaning.

**SPECIAL BONUS**

**Get your 5th year of cleaning absolutely FREE!** Just maintain 4 consecutive years of uninterrupted, timely, cleaning service and your 5th year of cleaning is absolutely FREE as our Thank You for being a loyal Ankle Deep client. That means, now that you’ve had us clean your carpet twice a year (one full price, one half price), you’ll get 2 FREE cleanings during your 5th year.

The benefits are obvious. Ready to enroll? Simply fill out the form below and we’ll do the rest.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Rooms to be Cleaned: \_\_\_\_\_ Date for 6-Month Cleaning: \_\_\_\_\_

# of Stairs to be Cleaned: \_\_\_\_\_ Expires(Renewal Month): \_\_\_\_\_

Signature: \_\_\_\_\_ Today’s Date: \_\_\_\_\_

**If you have any questions or concerns about this program, please do not hesitate to call our office at (954)491-4772.**